

discotech

2020 Media Kit

CONTACT:

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ABOUT DISCOTECH

MISSION

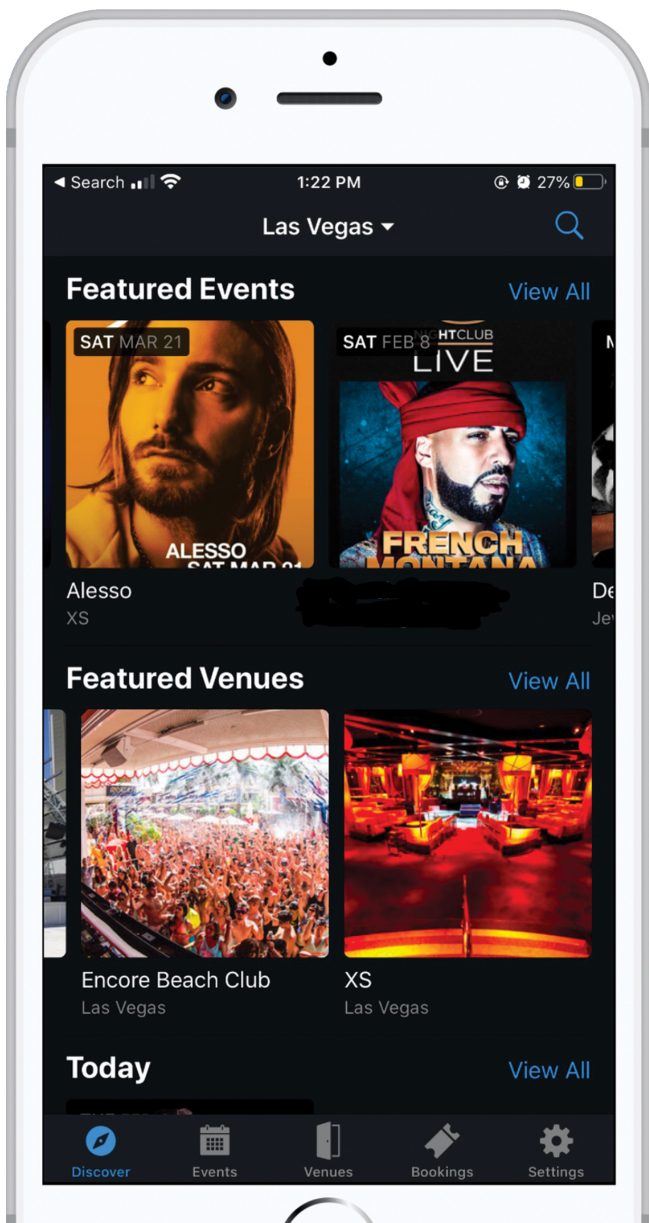
Discotech's core mission is to make nightlife an easier process for the general public. Our mobile app and website allow customers to discover nightlife events, reserve bottle service, sign up for free or discounted guest lists, and buy pre-sale tickets to a myriad of nightlife venues across the world.

BRAND

As the world's #1 nightlife app, Discotech uniquely connects brands to our young, energetic, and engaging audience. We deliver unrivaled results for our partners by leveraging our world-class technology products, array of marketing capabilities, and our diverse customer base.



OUR STATISTICS



IOS & ANDROID APP

1M+ App Installs

55k+ Monthly Active Users

WEBSITE / DESKTOP

2M+ Annual Website Users

4.5M+ Annual Page Views

OUR U.S. AUDIENCE

55% Male

45% Female

88% (Aged 18-45)



92% Affinity to EDM /
Hip Hop

56% Attend nightclubs
at least once a
month



OUR U.S. AUDIENCE

CONT.



60% likely to travel
at least once a year

74% likely to dine out at
least once a month

64% likely to buy tickets
and attend events at
least once a year



ADVERTISE WITH US

We create customized advertising packages based on your budget and needs. Typical packages include:

- Display ads
- Newsletters
- Sponsored posts
- In-app advertising
- Push notifications
- Event Marketing
- Custom formats

Get in touch to discover how we can help meet your brand's objectives:

For general advertising inquires please contact: info@discotech.me

OUR TEAM



GEORGE ZHANG
Digital Account Manager
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STEPHEN SELAO
Marketing Director
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PARTNER TESTIMONIALS

“We partnered with the Discotech team and they sold thousands of dollars of blog features for us to their various venue partners around America. They did this all with minimal effort on our end.”

- *Cody Harvey*
Marketing Director, EDM.com



“The guys at Discotech helped make warm introductions to all the biggest clubs in LA. Their technology and branding set the stage, and their know-how enabled me to pitch my drink company and get the ball rolling with these clubs.”

- *John Larson*
CEO, GLOW Beverages



“Discotech helped us endorse an EP launch party and a charity concert. Both were huge successes - their platform and reach attracted a ton of people and made it very special.”

- *Autograf*
EDM DJ Duo



OTHER PARTNERS



LOTTE
LIQUOR

