

discotech

2020 MEDIA KIT

BRAND OVERVIEW

As the world's #1 nightlife app, Discotech helps venues expand their reach and promote themselves to our young and engaging audience. Our unrivaled product, technology, and influence equip venues with the marketing and promotional prowess needed to boost inventory sales and enhance brand recognition.



iOS & Android App



Website / Desktop



1M+ App Installs



2M+ Users on Website



55k+ Monthly Active Users



4.5M+ Page Views on Website



1200+ Nightlife Venue Partners

AUDIENCE

Discotech's customer base is a global audience, enabling us to bring heavy tourist traffic to venues.



Age Group: 18-34 (71%)



55% Male, 45% Female



5 Continents and 120 Cities Represented

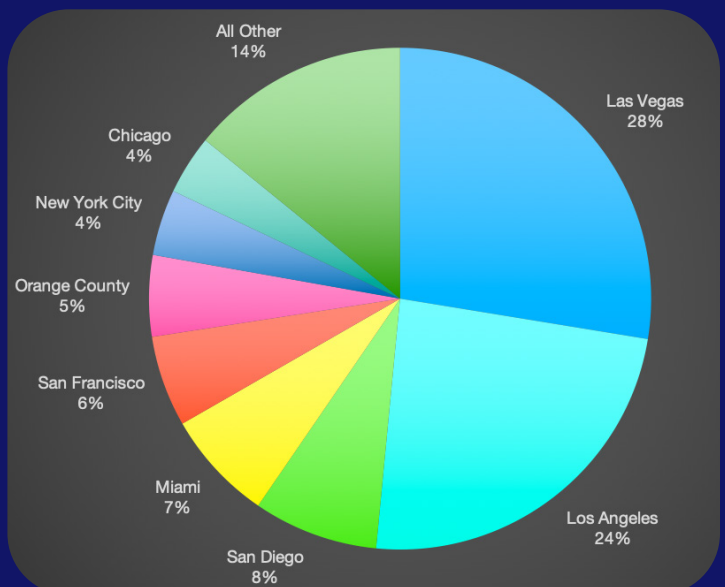


92% Affinity to EDM / Hip Hop



Largest presence in U.S. Home Market

User Breakdown by City



FOR PRICING, SPECIAL CUSTOM PACKAGES, AND PARTNERSHIP CAPABILITIES, PLEASE CONTACT GEORGE@DISCOTECH.ME

OUR SERVICES



ONBOARD YOUR VENUE

Leverage Discotech to market your venue and increase table, ticket, and guestlist revenue.

Are you a club owner, GM, VIP Director, or promoter that wants to get your venue up on Discotech? Our industry-leading platform will enable you to list your venue and showcase them to our vast customer base.



GET DISCOVERED

Feature your venue and/or event(s) on our Discover Homepage in both the app and website to increase viewership and boost inventory sales.

GET DISCOVERED

Be the first thing people see when opening up our app. Selectively promote your venue and events whenever you want.

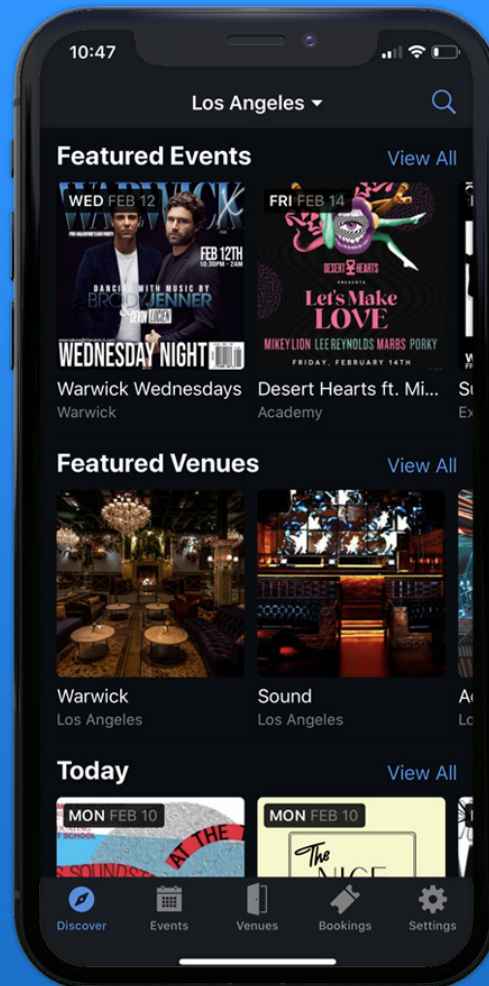
Sell More Inventory

Increase table sales by featuring your venue and events on our industry leading platform.

Enhance Brand Awareness

Our official app rating is 4.9/5 stars on both iOS and Android. Over 7,000 Five-star reviews in total. Promote your brand alongside ours!

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EMAIL BLASTS / NEWSLETTERS

Promote your venue and events by tailoring your message to our customer base.

We can include a custom blurb at the top of one of our bi-weekly email newsletters, or a sponsored email blast where your product or service is the sole focus of the email.



PUSH NOTIFICATIONS

Reach our app users quickly to endorse your events and receive maximum viewership.

We send custom push notifications to our users to promote your events. Customers can access your inventory with just one click. Pushes are usually sent out 1-2 days prior to the event.

REVIEWS AND TESTIMONIALS



4.9/5 Star Rating, accumulated by 7k+ reviews.

Hear from our venue partners:



“Discotech has been an amazing partner to Warwick for many years. They regularly feature us on the front page of their platform, consistently send great table buyers to the venue, and have been an indispensable part of our marketing and promotional strategy. They are the only app that we've had success doing business with. I'm a huge supporter and advocate for their platform.”

- Sylvain Bitton
Owner, Warwick Nightclub, LA



“Discotech has consistently helped us increase our table and ticket sales for our three Wynn venues. They also promote our special events like Art of the Wild to their diverse customer base. We highly value Discotech as a trusted partner for our marketing efforts.”

- Keith White
Marketing Director, Wynn Nightlife

Hear from our customers:



★★★★★ “This app has made going out so much easier and consequently so much harder to resist. My friends are always coming to me because they think I have a million promoters but they always freak out when I tell them my promoter lives in an app on my phone.”

- Xdimikanderx



★★★★★ “Best app for your weekend club outings! Before the app, I would have to search online for the best Friday and Saturday night club events but with Discotech, it's made my planning so much easier!”

- Kay JH



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